

Find an expert



MELBOURNE
BUSINESS
SCHOOL

Who do I call for a comment on.....?

Following is a list of Melbourne Business School faculty who are happy to provide you with an unbiased opinion about the news. May I encourage you to call them directly on their mobiles, if required.

The latest IMF figures are again better than expected

Mark Crosby
Tel: 9349 8184
M: 0437 988 120
E: m.crosby@mbs.edu

The IMF says the economy still faces challenges and requires strategies to unwind expansionary policies and strengthen financial supervision and regulation. For controversial comment on this call Mark.

Rising interest rates

Paul Kerin
Tel: (03) 9349-8135
M: 0417 240 860
E: P.Kerin@mbs.edu

For interest rates crystal ball gazing give Paul a call.

Curb executive pay? Catch a tiger by the tail.

Ian Williamson
Tel: 9349 8157
M: 0403 220 262
E: i.williamson@mbs.edu

For the pros and cons on the Productivity Commission's controversial proposal to curb executive pay give Ian a call. His research covers this area plus more.

Australia needs to help adolescent disaster survivors

Jill Klein
Tel: (03) 9349-8240
M: 0404 851 686
E: j.klein@mbs.edu

With Australian deaths in the Pacific tsunami climbing and Australia pledging \$2 million in emergency aid, there's still time for the Australian government and aid organizations to address the needs of an often overlooked survivor group – that of adolescents. Jill has done extensive research in this area and can speak about how silent adolescent needs are often overlooked by aid organizations which

result in long-term emotional scars. Her research uncovers 5 disaster relief lessons that suggest ways to help adolescent disaster survivors.

The Australian dollar is finally being recognised

Sam Wiley Tel: (03) 9349 8185
 Mob: 0428 103 859
 Email: s.wylie@mbs.edu

Currency strategists say the \$A is now on a course to break through US90c How will this prediction affect the Australian economy? And what are the international ramifications?

SEC proposes limit to short selling

Sam Wiley Tel: (03) 9349 8185
 Mob: 0428 103 859
 Email: s.wylie@mbs.edu

For a detailed discussion about anything to do with upcoming reports about short selling please give Sam a call.

The My Myer brand - too much dilution?

Jody Evans Tel: (03) 9349 8222
 E: j.evans@mbs.edu

Is the Myer brand too diluted to take it into the public domain? This brand analyst thinks so. Jody is skeptical of Myer's growth strategy and concerned about the possibility for cannibalization in the new model.

Good luck. If you have any trouble getting through to anyone please feel free to call me anytime, day or evening on my mobile. If your story is not covered here, [go here](http://www.mbs.edu/go/news-and-events/media-centre/hot-issues) - <http://www.mbs.edu/go/news-and-events/media-centre/hot-issues> to find all of our media friendly faculty and their specializations.

Kind regards

Lauraine

Lauraine McDonald
Marketing Communications
Melbourne Business School
200 Leicester Street
Carlton Vic 3053
Tel. 61 3 9349 8272
Mob. 0438 418584
lauraine.mcdonald@mbs.edu
www.mbs.edu

GLOBAL. BUSINESS. LEADERS.

No. 1 provider of executive education in the Asia Pacific region by the Financial Times 2008.